SPE® AUTOMOTIVE INNOVATION AWARDS COMPETITION & GALA

HONORING THE BEST IN AUTOMOTIVE PLASTICS

Benefits of Participation

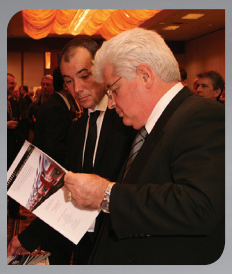
There are numerous benefits to be gained by participating in the *SPE Automotive Innovation Awards Program* including:

- The **prestige** of placing or winning in the automotive and plastics industries' largest, longest-running, and oldest recognition event;
- The free **publicity** for OEMs, processors/tier integrators, and materials/tooling suppliers owing to heavy international media coverage for 6-9 months following announcement of winning nominations;
- Opportunity for industry **acknowledgement** of teams and key contributors; and
- Better North American **brand recognition** of vehicles, materials, and technologies driving automotive innovation.

Additionally, because the SPE Automotive Division tracks OEM wins over time, submitting winning nominations improves an OEM's historical standing in this competition, which is now entering its fourth decade.

There is no fee required to submit vehicle team or part nominations. The only "cost" of entering is the time required to fill out the nomination form, to prepare and then present an application's benefits or a vehicle's innovations before one or potentially, two panels of judges, depending on success of the nomination. We also recommend (but don't require) attendance at our annual *SPE Automotive Innovation Awards Gala* when all nominations are on display and when category and Grand Award winners are announced.

Automakers interested in nominating vehicles and teams for the current year's *SPE Automotive Innovation Awards Program* should fill out the special nomination form found at www.speautomotive.com/inno.htm. Vehicles must be in commercial production by November 1 of the year in which they are nominated.



For More Information

For more information on the SPE Automotive Division's ***Automotive Innovation Awards Competition & Gala*** or any of our other programs, please see our website at www.speautomotive.com, or call us at +1.248.244.8993 ext. 4, or write or visit us at SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084 USA.