



FOR IMMEDIATE RELEASE: (07/28/09)
SPE-ACCE-04-09

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DANA MYERS, PRESIDENT MYERS MOTORS, A CONFIRMED KEYNOTE SPEAKER AT NINTH SPE® ACCE SHOW

***Builder of Plug-in-Electric, Composite-Bodied, Three-Wheel, 76-MPH NmG Commuter
Electric Vehicle to Discuss Role of Composites in Electrifying Transportation***

TROY (DETROIT), MICH. – A strong emphasis on the environmental benefits of composites is an important focus of this year's ***SPE Automotive Composites Conference & Exhibition*** (SPE ACCE), September 15 and 16, here. The event, now in its ninth year, will feature a number of keynote speakers, technical sessions, and individual papers that underscore how switching from metals to composites can help automakers reduce vehicle mass, thus increasing fuel efficiency and decreasing CO₂ emissions, while also reducing costs and assembly operations, maintaining or improving performance and safety, and facilitating excellent design and aesthetics. Among those who will present at this year's event is Dana Myers, founder and president, Myers Motors (Tallmadge, Ohio), who will deliver a keynote address entitled *Composites Help Electrify Transportation*. Myers Motors is a startup automaker and the manufacturer of the 76-mph/122-kmph NmG (No More Gas) three-wheel commuter electric vehicle, one of which will be on display at the event.

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About Dana Myers

Dana Myers founded Myers Motors in 2004 while investigating the electric-vehicle (EV) market to determine if a viable option existed. His search led him to find and purchase the EV assets of Corbin Motors' *Sparrow* EV, which he used as a framework to improve existing EV technology and offer what he felt was a more reliable product. Myers assembled a team to evaluate issues with the original *Sparrow* design and upgrade the electrical and mechanical systems over a nearly two-year period before introducing the *NmG* EV. The team recognized that a key enabler for this technology was a relatively low-cost, high-energy battery, so the vehicle's energy-storage system was changed from lead-acid to lithium-ion batteries – a move that doubled the vehicle's standard driving range to 50+ miles (81+ kilometers) per charge while increasing the expected life of the battery pack seven fold. The Myers Motors upgrades to the electrical and mechanical systems made the Generation 2 *NmG* EV quick, quiet, and reliable. The lithium-battery system increased the reliability and expected service life of the vehicle's energy-storage system as well as its range. Myers' current team builds and markets what the company claims is America's only *affordable* (under \$30,000 USD), highway-legal, all-electric vehicle now in production.

Myers has a history of developing businesses that solve long-standing environmental problems. From 1989 to 2004, he was the president of S.D. Myers, Inc., a transformer maintenance company that put into operation Myers' invention of a U.S. Environmental Protection Agency-permitted polychlorinated biphenyl (PCB) cleaning and recycling process for contaminated electrical transformers. The technology allowed him to grow company revenues 250 percent within three years of taking over as president. Subsequently, Myers also started an electrical transformer remanufacturing operation that eventually became the largest in the U.S. with the capability to rebuild and sell 500kV, 1-million-pound (453,592 kg) transformers.

Winner of an Ernst and Young *Entrepreneur of the Year* award for Northeast Ohio in 1992, Dana Myers graduated *Magna Cum Laude* from Houghton College in 1982 and holds a bachelor's of arts degree in History from that institution.

About the ACCE

The ACCE typically draws over 400 speakers, exhibitors, sponsors, and attendees from 14 countries on 4 continents with fully one-third indicating they work for an OEM involved in ground transportation or aerospace/aviation. Interestingly, over the past few years, the types of transportation OEMs represented at the show have continued to broaden beyond traditional automotive and light truck, to include agriculture, truck & bus, heavy truck, and aviation. This trend may indicate greater interest in technology sharing among transportation OEMs and suppliers.

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Held annually in suburban Detroit, the ACCE provides an environment dedicated solely to discussion and networking about advances in the automotive composites industry. Its global appeal is evident in the diversity of exhibitors, speakers, and attendees who come to the conference from Europe, the Middle East, and Asia / Pacific as well as North America and who represent transportation OEMs and tier suppliers; composite materials, processing equipment, additives, and reinforcement suppliers; trade associations, consultants, university and government labs; media; and investment bankers. The show is sponsored jointly by the SPE Automotive and Composites Divisions.

The mission of SPE is to promote scientific and engineering knowledge relating to plastics. SPE's Automotive and Composites Divisions work to advance plastics and plastic-based composites technologies worldwide and to educate industry, academia, and the public about these advances. Both divisions are dedicated to educating, promoting, recognizing, and communicating technical accomplishments for all phases of plastics and plastic-based composite developments, including materials, processing, equipment, tooling, design and testing, and application development.

For more information about the SPE Automotive Composites Conference, visit the Composites' Division website at www.4spe.org/communities/divisions/d39.php, or the Automotive Division's website at www.speautomotive.com/comp.htm, or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA. For more information on the Society of Plastics Engineers International or other SPE events, visit the SPE website at www.4spe.org, or call +1.203.775.0471.

For more information about Myers Motors, see the company's website at www.myersmotors.com or call the company at +1.330.630.3768, or write Myers Motors, 180 South Avenue, Tallmadge, OH 44278, USA.

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