



6th-Annual SPE ACCE Conference the Best Yet

Last week's **SPE Automotive Composites Conference & Exposition** (ACCE) broke a lot of records. The 3-day show featured more presentations (60), more keynote addresses (8), more panel discussions (3), more networking receptions (2), and more sponsors and exhibitors (50) than ever before. The conference also featured our largest program guide (40 pages), fullest CD (61 papers, abstracts, and presentations), and biggest exhibition area (5 rooms). Not surprisingly, this was also our highest attended show with 415 people coming through the doors – nearly 100 more than our previous attendance record. Even before the show ended, we had authors and sponsors inquiring about dates for next year's event.

The 7th-annual SPE ACCE Show will be held September 11-13, 2007. Our current plans are to keep the conference at Michigan State University's Management Education Center as in previous years. You can help us make next year's show even better than our record-breaking 2006 event by answering our simple *ACCE survey* (attached) and faxing or e-mailing back your answers. We carefully scrutinize feedback from show attendees and use it to improve the following year's conference so it offers even greater value to attendees, sponsors, speakers, and members of the media. The ACCE planning committee will meet early October to review what worked at the 2006 show and what could be improved. And in November, we'll begin the planning cycle all over again as we lay the groundwork for next year's event.

In the meantime, if you or a member of your organization would be interested in presenting a paper at the 2007 show, please use our preliminary *Call for Papers* flyer (attached) for details and deadlines. We are already reserving booth space for next year's show, so it is not too early to consider coming on board as a sponsor.

The **SPE Automotive Composites Conference & Exposition** traditionally draws a broad offering of sponsors, exhibitors, speakers, and attendees representing composite materials, processing equipment, additives and reinforcements, molders, trade associations, and media headquartered in the Americas, Europe, and Asia/Pacific. The diversity of organizations represented at this show emphasizes the global nature of the automotive industry and the increasing importance of the ACCE conference as a forum for automotive composites. This event provides an environment dedicated solely to discussion and networking about advances in the automotive composites industry – aspects sponsors and attendees alike indicate provide them with genuine value.

For more information about the SPE Automotive Composites Conference, please visit the Composites' Division website at www.4spe.org/communities/divisions/d39.php, or the Automotive Division's website at www.speautomotive.com, or contact the group at +1.248.244.8993, or write SPE Automotive Division, 1800 Crooks Road, Suite A, Troy, MI 48084, USA.



Post-Show Feedback Form

Please help us improve the quality and value of future SPE ACCE Conferences by providing feedback on this year's event. Please fax this survey back to Patricia Levine at +1.248.244.8925 or e-mail it to spe_automotive_detroit@yahoo.com.

Which day(s) did you attend this year's show? Tuesday Wednesday Thursday

What was your role? Speaker Sponsor Exhibitor Media Attendee Staff

What type of organization did you represent? OEM Tier Supplier Materials/Additives/
Reinforcements Supplier Academic Trade Association Engineering Society Media
Consulting Banking/Investment Government Agency

Which day(s)' programming was/were of greatest interest to you? _____ Why? _____

Was there any major topic in automotive composites of interest to you that was not represented at this year's show, either as a keynote address, a conference presentation, or an exhibit? Yes No (If Yes, please provide details. _____)

Did you feel the presentations were Too Commercial Too Theoretical/Academic About Right
Not Commercial Enough?

Were the materials in the registration packet Valuable Of Interest Not Useful?

Did any colleagues from your organization attend with you? Yes No (If Yes, how many? _____)

Did any customers or suppliers attend the show with you or at your invitation? Yes No (If Yes, how many? _____)

Was the temperature inside the center comfortable for you at all times? If not, please provide details.



Was there sufficient food and beverage at meals, breaks, and receptions that you could eat? Yes No
If not, particularly if you have special dietary needs, please provide details

Would you prefer to be served a formal sit-down lunch or help yourself at a buffet table? Why?

Did you attend either of the evening networking receptions? Yes No What did you like best and least about these events?

Did you have sufficient time to network and see the displays during the conference? Yes No

Was there sufficient "meeting space" for you to sit with customers/suppliers and talk? Yes No

Did the show provide you with good value? Yes No (If No, please provide details.)

Which ACCE Conferences have you attended? 2001 2002 2003 2004 2005 2006

Which year was your favorite? Why?

Based on your previous experience with this show and others, what could we do to make the 2007 ACCE Conference even better?

Do you have any other comments for the planning committee?

Would you or someone from your organization be interested in helping with next year's show? Yes No
(If Yes, please provide contact details.)

Thanks for answering our survey. We'll use your input to help improve our show. And we hope you to see you at next year's SPE Automotive Composites Conference & Exhibition!