

# WEB-ENABLED TOOLS: GENERATING NEW BUSINESS GLOBALLY / INNOVATION & SOLUTION RESOURCES FOR PLASTICS

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## **Abstract**

**Suppliers** into the chemicals and plastics industry need efficient ways to generate new business quickly and globally. **OEMs, design engineers & material specifiers** require fast access to the latest innovations and solutions to problems. Today, with more than 100,000 members worldwide, Omnexus/SpecialChem provides both suppliers and end-users the effective tools to deliver these objectives.