Composites in the Cadillac XLR

David Leone Vehicle Chief Engineer, Cadillac XLR

General Motors Corporation

ABSTRACT

At the forefront of Cadillac's ambitious drive to regain its traditional "standard of the world" status comes the Cadillac XLR, an all-new luxury roadster featuring bold styling, advanced technology and a remarkable blend of luxury and performance. Launching now as a 2004 model, the XLR is a successor to the landmark Evoq concept car, which introduced Cadillac contemporary styling theme and heralded this new era of luxury and technology for GM's premium marque. XLR utilizes a blend of premium materials inside and out to deliver an American luxury roadster aimed to create a unique presence among the world's absolute best. Mr. Leone will outline the development of this roadster, with a special focus on how his team selected and engineered the materials that enable it to reach its level of performance and luxury.