# Fiber Filled Materials and New Flexible Design Methodology for Hybrid Front-End Carriers





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- Dow Automotive Introduction
- Front-End Carrier: Current Technologies and the new concept from Dow Automotive
- CAE / Prototype Development
- Prototype Testing & Validation
- Benefits of the Bonded Hybrid System







#### **Essex Chemical**

Polymer Glass Bonding \$300MM Annually, 400 Employees Captive Assets

#### Original Dow Automotive

Engineered Thermoplastics \$400MM Annually, 185 Employees Shared Assets

#### Sound Alliance

JV with Cascade. NVH Products 100MM Annually 100 Employees

> Donnex JV with Donnelly Glass Bonding Technology

Dow Chemical Oxygenated Solvents / Auto Fluids

### New Dow Automotive 1st Customer Facing Business Unit of Dow Chemical \$1.6B Annually, 1800 Employees Captive and Shared Assets

Dow Chemical PU Seat and NVH Foam \$300MM Annually, 50 Employees Shared Assets

#### \$30MM Annually, 20 Employees Shared Assets

Fabricated Products / INTEGRAL\* Films \$20MM Annually, 10 Employees Shared Assets



### **The New Dow Automotive**







**Dow Automotive Business Model** 



# Front End Carrier Current Technology / Dow Solution







**Rub Strip** 



# What is a Front End Module ?





Metal Reinforcement is required for better impact performance



# Forces acting on front end carrier







Metal to Plastic - Technological Approaches







- GMT Compression molding
- Metal to plastic attachment via rivets and heat stacks
- Open section in upper box area
- Additional vertical tie for latch stiffness

- PP LGF injection molding
- Metal to plastic bonding via LESA technology
- Closed section in upper box area gives higher stiffness
- Removal of vertical tie with optimized plastic design
- Air duct integration







# CAE to Develop the Concept and Aid in Tooling











Materials Science & Characterization (LGF PP)







# Why LGF PP ?





# Materials Science & Characterization (Adhesive Bonding)



#### Displacement under latch pull load U, U3 +4.564e+00 +4.174e+00F=2000 N, Max. displacement= 4.5 mm





**Original FEC - GMT and Metal** 







# **Dow Concept - LGF PP and Metal**



#### Main Requirements

- Stiffness
- Latch pull
- Hood slam
- Vibration
- Tooling









P. Naughton, 23.03.2001 Dow Confidential



Gate location -655,405, 240

MOLDFLOW

# **Prototype Development**







# **Adhesive Bonding**



### LESA

Truly differentiated technology that enables the structural bonding of PE, PP, PS, SPS, PET, PTFE with no surface pre-treatment!

- 2 part 1:1 adhesive room temperature cure
- 7 minute open time
- Full cure in 24 hrs
- Creates covalent adhesive polymer grafts
- substrate failure at 110 C
- Viscosity appropriate for robotic application
- Good crack resistance.
- New formulations developed





### Cooling Unit

### Head Lamps





**The Assembled Front End Module** 



# **Prototype Testing and Validation**





#### **Testing as per OEM specifications**



- Hood Contour Run
- Hood Latch Pull Test
- Temperature Test
- Vibration Test
- Climate Test
- Material Test
- Insert Test
- All test completed and passed without major issues



# **Prototype Testing and Validation**







### Latch Pull Test Results



### Hood Slam:

- Open and close cycles at different temperatures and misuse tests
- No effect to bond-line, cracks or loss of insert torque

### **Temperature Exposure:**

- Four temperatures for specified time
- No effect to bond-line and spit-lines, cracks or loss of insert torque

### • Vibration Tests:

- Test with heaviest front end module assembly at specified temperature
- No cracks, no effect to bond-lines

### Latch Pull:

- Dynamic load applied at latch pull area in positive Z (upward) direction
- Elastic deformation
- No cracks or damage
- No effect to bond-lines

### **Climate Tests:**

- Climate cycles at different temperatures for specified time periods
- No effect to bond-lines and spitlines, cracks or loss of insert torque







# Benefits of the Bonded Hybrid System





### **Bending and Torsion Studies on Several Hybrid FEC Concepts**



3. Bonded closed without ribs (LGF PP)





5. Further Bonded Design Concepts (LGF PP) Mass - 305 gm



### **Comparing Bending Stiffness Performance**

#### Force at Yielding of Metal and Plastic at 23° and 60° C

Section type	Force @ Yield	Force @Yield	Force @ Yield	Force @ Yield
	23° C (Steel) N	23° C (Plastic) N	60° C (steel) N	60° C (Plastic) N
Over-Molded (1)	1700	2700	1700	2700
Bonded open (2)	1600	2600	1600	2400
Bonded closed w/o ribs (3)	800	2400	700	2400
Bonded closed with ribs (4)	1700	2700	1600	2700
New Design Concept (5)	1900	4300	1800	3800





### **CAE for Further Development**



### Comparing Torsional Rigidity Performance Reaction Moment at 1, 2 and 3 degree twists at 23° and 60° C

Section type	Torsional rigidity @ 1,2,3 deg twist	Torsional rigidity @ 1,2,3 deg twist
	N-m (@ 23º C	N-m (@ 60º C
Over-Molded (1)	~ 15, 30, 44	~ 15, 28, 43
Bonded open (2)	~ 10, 18, 25	~ 10, 16, 22
Bonded closed w/o ribs (3)	~ 40, 59, 70	~ 35, 56, 65
Bonded closed with ribs (4)	~ 40, 58, 70	~ 35, 56, 65
New Design Concept (5)	~ 25, 45, 55	~ 22, 40, 52





### **CAE for Further Development**





















- Tensile Strength
- Tensile Modulus

120 **68** 85 **MPa** 6700 5628 5500 **MPa** 

- Elongation 2.6 1.9 3.5 % •
- Flexural Strength 170 127 85 MPa **MPa**
- Flexural Modulus 5377 5500 6800
- Charpy Impact 55 41 40 kJ/m<sup>2</sup>



**Recylate Properties** 



# Mass reduction

# Performance improvement

- Consistent high quality
- Flexibility of design
- Availability of process capabilities
- Materials tuned to optimise system
- CAE capabilities developed



Summary:Benefits and Advantages of the Dow Front-End System



# Thank you ! Questions ?



